What is Census?
Every 10 years, the United States counts everyone living in the country on April 1. Our tribes do not share enrollment numbers with the government, so it is important for all California Tribal Nations and Native communities to participate in Census 2020.

Why is Census important for California Tribal Nations and Native Communities?
Census 2020 is an opportunity to provide a better future for our communities and future generations. Your responses to Census 2020 can help shape how billions of dollars in federal funds are distributed each year for programs and grants in Native communities.

An accurate count for California Tribal Nations and Native communities means fair access to resources and fair representation in local, state, and federal elected offices. The Native Vote has increasingly become a “swing vote” in several states, and answering the Census 2020 ensures that your vote may make a difference.

DID YOU KNOW?

$1 BILLION
Census data is the basis for over $1 billion ANNUALLY that flows through Indian Country. That is $10 billion dollars of federal funding for American Indians / Alaska Natives until the NEXT decennial Census.

4.9% UNDERCOUNTED
The U.S. Census Bureau estimates that American Indians / Alaska Natives living on reservations or in Native villages were undercounted by nearly five percent. Which is more than double the undercount rate of the next closest population group.

NOT COUNTED UNTIL 1890
American Indians / Alaska Natives were generally not counted until 1890 and substantially undercounted until 1980 when U.S. residents were allowed to indicate their own race.

PRIVATE & CONFIDENTIAL
Census data is private and confidential. Under Title 13 of the U.S. Code the Census Bureau cannot release any identifiable information about individuals, households, or businesses, even to law enforcement agencies.

10 MINUTES
The Census questionnaire should only take about 10 minutes to complete.

Sources: NCAI Indian Country Counts; U.S. Census Bureau 2020 Census and Confidentiality D-1264; U.S. Census Bureau 2020 Census Snapshot — American Indian/Alaska Native; California Complete Count - Census 2020 Tribal Community One-Pager
Census Data Directly Impacts Tribal Nations and Native Communities Federally Funded Programs including:

- Medicaid / Medicare / Medi-Cal
- Federal Direct Student Loans
- Supplemental Nutrition Assistance Program (SNAP)
- Highway Planning and Construction
- Federal Pell Grant Program
- Section 8 Housing Vouchers
- Title 1 Grants to Local Education Agencies
- Head Start Program
- Native American Employment and Training
- Indian Health Service (IHS)
- Urban Indian Health Program
- Special Programs for the Aging Title VI, Part A
- Indian Housing Block Grants
- Indian Reservation Roads Program
- Tribal Transportation Program
- Veterans Affairs, and more.

HOW DO I GET COUNTED AS AMERICAN INDIAN / ALASKA NATIVE IN CENSUS 2020?

Saying that you’re American Indian or Alaska Native on the Census 2020 form is a matter of self-identification.

No proof is required.

No one will ask you to show a tribal enrollment card or a Certificate of Degree of Indian Blood (CDIB).

SPECIAL NOTE: The only way to ensure that you are included in all the Census counts as AI/AN is to check just that ONE box on the form.

CENSUS 2020 KEY DATES

January 21, 2020
First Census enumeration takes place in Toksook Bay, Alaska.

January 24, 2020
Native People Count California Campaign Launches

March 2020
Census notices are mailed or delivered to households.

March - May 2020
Census takers visit each household to update address lists and collect information on the questionnaire.

April 1, 2020
CENSUS DAY!

May - July 2020
Census takers visit households that have not completed the questionnaire.

December 31, 2020
By law, the Census Bureau delivers population counts to the President for apportionment of congressional seats.

March 2021
By law, the Census Bureau completes delivery of redistricting data to states.

Sources: NCAI Indian Country Counts; U.S. Census Bureau 2020 Census and Confidentiality D-1264; U.S. Census Bureau 2020 Census Snapshot —American Indian/Alaska Native; California Complete Count - Census 2020 Tribal Community One-Pager