2018 CIMC LEADERSHIP TRAINING FOR ENTREPRENEURIAL / SMALL BUSINESS / ECONOMIC DEVELOPMENT

Creating Opportunities in Our Communities
OUR PURPOSE

To provide leadership training to build healthy Native communities by building the skills of Native entrepreneurs to be profitable and sustainable in the larger context of Native culture and sovereignty.
RECRUITMENT

Recommended by Tribal Government and CIMC Field Staff.

ELIGIBILITY:

☒ Either Own a Business and Want to Expand It, or Have a Passion to Start a Business
☒ Have 200 Hours Available to Devote to Training
☒ Motivated to Learn from Faculty and Peer Native Entrepreneurs
☒ Native American Heritage
California Indian Manpower Consortium, Inc.

Native Entrepreneur Training Program
Apply Today!

Application Due Date: November 20, 2017

The CIMC Leadership Training for Entrepreneurial / Small Business / Economic Development is a comprehensive course provided to tribal members/employees through a series of workshops held in different geographic areas throughout California. The training is held in four sessions (2-3 days each month for four consecutive months). Participants must commit to attending all four sessions.

Who Should Apply:

- Highly motivated Native individuals who want to start a business
- Native business owners who want to expand their existing business

Entrepreneur Training Candidate Requirements

☐ Endorsement by Tribe* of which applicant is a member or employee (A sample endorsement letter is included in Candidate Application Kit.)

OR

☐ Referral by the CIMC Workforce Development Program as a program participant (Visit www.cimcinc.org for information on the CIMC Workforce Development Program.)

AND

☐ American Indian heritage (verifiable)
☐ 21 years of age or older

*or other Native organization, if needed

This application process is competitive and applications must be complete to be considered. Class size is limited.

Applicants selected to receive training must agree to participate in the CIMC Workforce Development Program Intake/eligibility process and attend all four sessions.

450+ Native Entrepreneurs have already learned how to develop a business plan to start a business or expand their existing business.

You will have the opportunity to learn essential business concepts including:

- marketing
- day-to-day operations
- financial management
- human resource management

2018 Training Dates

January 23-25, 2018
February 21-22, 2018
March 20-22, 2018
April 24-25, 2018

California Indian Manpower Consortium, Inc.
738 North Market Boulevard
Sacramento, California 95834
(916) 920-0285 | (800) 640-CIMC (2462)
Fax: 916 641-6338 | TTY: (800) 748-5259
www.cimcinc.com

Applications are available online or by calling CIMC at (800) 640-2462. | Due November 20, 2017

CIMC is an equal opportunity employer/program. Auxiliary aids and services to individuals with disabilities are available upon request. Funding provided by the U.S. Department of Labor.
CURRICULUM

- Analytical Skills (e.g. Feasibility/Market Analysis; Financial Projections)
- Writing/Presentation Skills to Convince Decision-Makers, Financial Institutions, Funders, Buyers
- Resources to Start and Grow Business (Technical Assistance, Financial)
- Connections to Native Culture and Tribal Government
- Native Entrepreneur Models (A Variety of Enterprises)
- In Process Evaluation of Class Progress, Reality-Checks
Andrew Pittman
Los Coyotes Band of Cahuilla & Cupeño Indians

Lisset Valencia-Pittman
Employee of Los Coyotes Band of Cahuilla & Cupeño Indians

Ten Feathers
Digital Media & Video Production Studio

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April 25, 2018
Talisha Barriga
Sherwood Valley Band of Pomo Indians

Tutti Fritti Smoothie Shop

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Angel Starr and Josee Starr

Three Affiliated Tribes

Fox Starr Designs
(Fashion)
Awahusu Spoonhunter
Northern Arapaho Tribe

Auto Recycling Center
Rowena Elliott
Manzanita Band of the Kumeyaay Nation

Happy Feet Reflexology
(Healing Arts)

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John Gonzalez
California Valley Miwok Tribe

Mewuk Tire Company

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Christina Vasquez
Yuki Tribe

Dough...n’SStuff
(Restaurant/Bakery)
Gerald Arnett
Fort Bidwell Indian Community

Sylvia Rodriguez
Standing Rock Sioux Tribe

INDIGENOUS PEOPLES ADJUSTMENT PROGRAM (AFTERCARE/RECOVERY)

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Ronald Angel
Agua Caliente Band of Mission Indians

R.W. Angel Construction

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Jessica Pamonicutt
Menominee Indian Tribe of Wisconsin

Ketapanen Kitchen
(Mobile Food Service)
Nelson Randolph, Jr.
Karuk Tribe

AKAH Apparel

April 25, 2018
Paulette Apple
Oglala Sioux Tribe
Jordan Clark
North Fork Rancheria of Mono Indians

The Buttercream Queen (Bakery)
Isaiah Meders
Mechoopda Indian Tribe

IM Dance Happy
WHERE STUDENTS LIVE

- CHICAGO
  - Clinton
  - Cook
  - McDonough
  - Will
- EASTERN SIERRA
  - Inyo
- ESCONDIDO
  - San Diego
- FRESNO
  - Fresno
  - Madera
- REDDING
  - Butte
  - Shasta
  - Placer
- SACRAMENTO
  - Sacramento
  - San Joaquin
- UKIAH
  - Mendocino
- OTHER
  - Los Angeles
  - Siskiyou

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STUDENT AGE & GENDER

- 21-30
- 31-40
- 41-50
- 51-60
- 61+

Male  Female
California Indian Manpower Consortium, Inc.
2018 Native Entrepreneur Training Program Graduates
Faculty Chosen for Their Outstanding Skills, Accomplishments and Their Contributions to Native Entrepreneurship – One Featured in Entrepreneur Magazine as Conducting a Top U.S. Entrepreneur Program

Faculty Agrees to Deliver Course Work Interactively with Students and Remain Available by Email or Telephone for Follow-Up Consultation

Large Percent of Faculty are Native

Former Entrepreneur Students Also Serve as Faculty
ALUMNI ACTIVITIES

- 400+ Native Entrepreneurs Received Training Since 2001.
- Ongoing Networking Among Native Entrepreneurs is Encouraged by Mailings and Emails.
- CIMC Native Entrepreneur Training Facebook Page: www.facebook/CIMC-Native-Entrepreneur-Training-Program
- Some Classes Have Initiated Their Own Facebook Groups.
- The Global and Local Marketplace is Constantly Changing; CIMC Sees On-going Contact and Information-Sharing with Native Entrepreneurs as an Important Activity.
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Find us on Facebook

CIMC Native Entrepreneur Training Program

April 25, 2018
NATIVE ENTREPRENEURS: CREATING OPPORTUNITIES IN OUR COMMUNITIES

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