2020 Census Update

Owens Valley Career Development Center

Ryan Howard, Executive Director
Laura Turner, Employment Coordinator

12 Partner Tribes
- Big Pine Paiute Tribe of the Owens Valley
- Big Sandy Rancheria of Western Mono
- Bishop Paiute Tribe
- Bridgeport Indian Colony
- Cold Springs Rancheria of Mono Indians
- Fort Independence Indian Reservation
- Lone Pine Paiute-Shoshone Tribe
- Santa Rosa Rancheria Tachi-Yokut Tribe
- Table Mountain Rancheria
- Timbisha Shoshone Tribe
- Tule River Indian Tribe
- Utu Utu Gwaitu Paiute Tribe of the Benton Paiute Reservation

7 Counties
- Fresno
- Inyo
- Kern
- Kings
- Mono
- Tulare
- Ventura
OVCDC Program Services

• Tribal Temporary Assistance for Needy Families
  • TANF Purposes 1 & 2: Cash Assistance & Employment Services
  • TANF Purposes 3 & 4: Prevention Services

• Early Head Start
  • Center based; serving families with children ages 0-3 years

• American Indian Education Center
  • Center based afterschool program

• Institute for Museum and Library Sciences
  • Tribal library and literacy-based activities

2020 Census Outreach Strategy

Tribal Family Assistance Plan

• Plan amendment to disregard income TANF participants receive through temporary work with the US Census Bureau.
• Encourage TANF participants to apply and secure temporary employment as enumerators and other available positions with the US Census Bureau.
  • Employment Coordinators trained with Census Bureau to assisting TANF participants applying for employment.
2020 Census Outreach Strategy

Gatherings and Community Events

- Santa Rosa Days Powwow - Lemoore 8/24/19
- Tule River Powwow - Porterville 9/21/19
- OVCDC TANF Participant Update Meeting – Bishop 09/24/19
- Tejon Powwow - Bakersfield 9/28/19
- Pabanamanina Powwow – Bishop 9/28/19
- Fall Fandango – Big Pine 10/5/19
- OVCDC Fall Gathering – Benton 10/6/19
- Yuvano Celebration – Bridgeport 10/19/19
- Yokuts Youth Gathering – Porterville 10/19/19
- OVCDC Fall Gathering – Bakersfield 10/25/19
- OVCDC Fall Harvest – Big Pine 10/25/19
- OVCDC Fall Harvest – Lone Pine 10/26/19
2020 Census Outreach Approaches

- **TANF Newsletters**
  - One new Census flyer or article per month
- **Social Media**
  - Sharing Census info through Facebook
    - Tribal partners
- **Tribal Newsletters**
  - Providing content

**Upcoming**

- **Tribal Radio Stations**
  - Developing Public Service Announcements (PSA)
- **Questionnaire Assistance Centers/Kiosks**
  - Establish one in each site location

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