Census 2020 Outreach Update

Presented by: Willie Sandoval and Jesse Fraire
November 1, 2019
General Updates

• CNVP has onboarded and trained a total of 27 Canvassers/Educators
  - 20 in Southern California
  - 7 in Northern California
  - Still looking to hire more in Northern and Central California
• Finalizing details to work with a Digital Media Strategist and Data Management company
• Will begin reaching out to partner CBOs statewide to serve as QAK/QAC
Upcoming Events

• CNVP plans on hosting 2 pre-GOTC events in December 2019
  o San Fernando (Fernandeño Tataviam Tribe)
  o Redding (Redding Rancheria)

• Tabling Events
  o City of Los Angeles Native American Indian Heritage Month Celebration
  o SDUSD Title VI & Johnson O’Malley Indian Education Honoring Our Heritage & Youth Pow Wow
  o All Nations Christian Fellowship 14th Annual Arts & Crafts Fair
  o Ridgecrest Petroglyph Festival
  o 18th Annual Native American Veterans Association Pow Wow
  o UCR’s Native American Student Program Native Jam Night
  o 4th Annual Los Angeles Native American Indian Commission Pow Wow
  o Indigenous Red Market
  o Humboldt State University American Indian College Motivation Day
Challenges and Potential Gaps

- Strategic Plan for AI/AN homeless communities
- Lack of CBO infrastructure and relationships in Modoc, Lassen, Plumas, Monterey, and Alpine counties
- Barriers/Potential Limitations:
  - Miles associated with canvassing at events/mileage reimbursements
  - Printing fees
  - Lack of data on AI/AN communities
  - Limited county/city and non-Native CBO knowledge of AI/AN communities.
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Thank you!