

2020 Census  
Northern California Indian Development Council  
Count Us In!

Supporting Tribes and Native American communities for more than 40 years



### Agency Mission

- Meet the needs of American Indian communities by:
- Providing support and technical assistance for the development of programs
- Working to conserve and preserve historic and archeological sites and resources.
- Fostering culturally appropriate communication and services



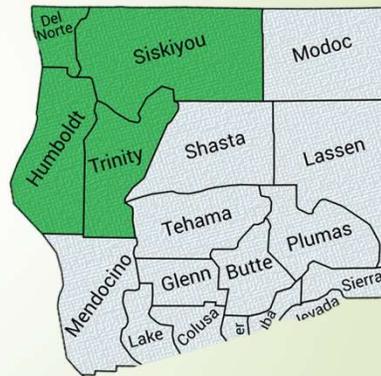
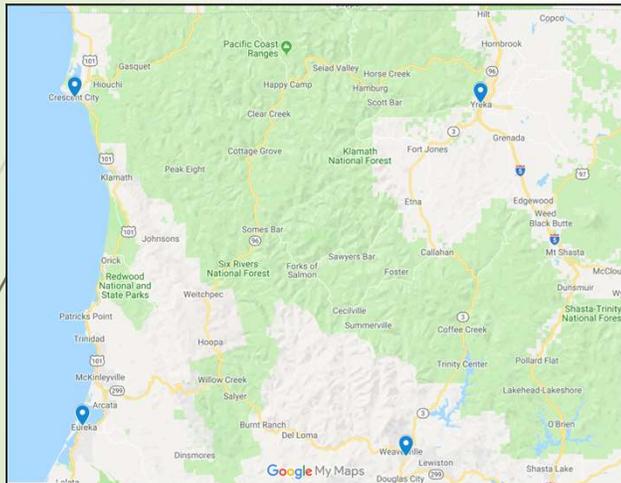
Researching  
Developing  
Social & Economic Development Programs  
Administering

Proud Member of **CIMC CA Complete Count Committee – Census 2020 Project**, a Network of Native American organizations working toward a complete count of Native people in California



NCIDC Census Service Areas

QAC/Office Locations



Office Addresses can be found at [Ncidc.org](http://Ncidc.org)

# Custom Marketing Materials

Created by NCIDC's System Administrator/Graphic Designer Rick Siegfried

## Census Banner

**Why the 2020 Census is important:**  
**MONEY, REPRESENTATION, GROWTH, COMMUNITY**

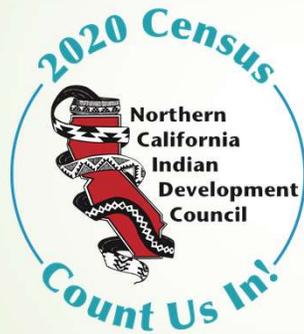
It is important to be counted. Tribal fund allocation is determined by Tribal population. The more people in your Tribal community, the more funds are allocated to your Tribe/community for various programs. It affects services to elders, families and children, the forecast of housing needs, development of rural infrastructure, preparation for emergency services, planning for public transportation, funding for schools, hospitals, and roads, and many other needs that are funded according to population. The Census numbers will bring money needed for programs and services to our community. It also influences the representation you have in our government, and your representation in your community. All information collected is strictly confidential.

Be sure to count ALL household members even if they are not members of the Tribe.

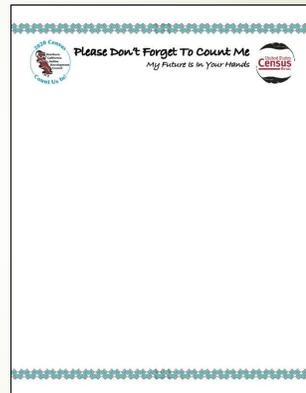
**WE ALL COUNT**

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Custom NCIDC  
Census Logo



Children's  
Coloring Page

## Outreach Activities - Partnerships

### Local Networks

- Northwestern CA Intertribal Census Workgroup
- Humboldt County Complete Count Committee

Northwestern CA Intertribal Census Workgroup



## Outreach Activities - Events

Salmon Festival



## Outreach Activities - Events

*Dee-Ni' Days*

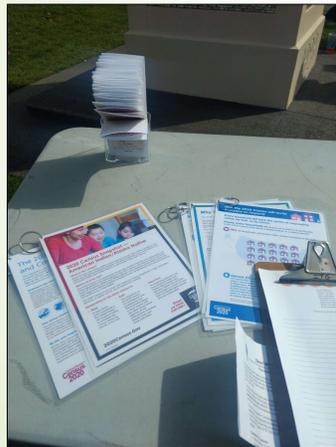


*Wiyot Days*



## Outreach Activities - Events

*Humboldt County Silent Witness Project*



# NCIDC Census Impression Surveys

## Paper Survey

### Impressions

Date: \_\_\_\_\_ Event: \_\_\_\_\_

Location: \_\_\_\_\_

**Please check the "impression" categories that apply to you. This data will remain anonymous.**

<input type="checkbox"/> Native American <input type="checkbox"/> Native Hawaiian <input type="checkbox"/> Veteran <input type="checkbox"/> Farmworker <input type="checkbox"/> Homeless (this includes couch surfing) <input type="checkbox"/> Person with disability <input type="checkbox"/> LGBTQIA+ <input type="checkbox"/> Low or no internet access <input type="checkbox"/> I have a child in my household that is 5 or under <input type="checkbox"/> Age 65 or older <input type="checkbox"/> None of the Above	Tribe: _____ (optional)
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# NCIDC Census Impression Surveys

## Online Survey

#### NCIDC Census Outreach Survey

Exit Survey

50%

**Hello:**  
 This one-question survey is used to ensure that our efforts are reaching "hard-to-count" groups. People from these groups are not always fully represented in the national census for various reasons, which makes it harder to serve their needs with assistance programs such as those provided by NCIDC.

Your participation in this study is completely voluntary and your survey response will be strictly confidential. Data from this research will only be reported in total numbers.

Thank you very much for your time and support.

Next

Page 1

#### NCIDC Census Outreach Survey

Exit Survey

100%

**Please check the "impression" categories of the census that apply to you. This data will remain anonymous.**

<input checked="" type="checkbox"/> Native American <input type="checkbox"/> Veteran <input type="checkbox"/> Homeless (this includes couch surfing) <input type="checkbox"/> LGBTQIA+ <input type="checkbox"/> I have a child in my household that is 5 or under <input type="checkbox"/> None of the Above	<input type="checkbox"/> Native Hawaiian <input type="checkbox"/> Farmworker <input type="checkbox"/> Person with Disability <input type="checkbox"/> Low or no internet access <input type="checkbox"/> I am 65 or older
---	---

Tribe (Optional)

Done

Page 2



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